NCC Cable System Order

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C	Survey	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order #
	Cable Nielsen Live+SD May16	Not accepted	(301) 951-2620	Washington	Tori Harley	Lauren Rich		Milwaukee-Racine	Spectrum/Outer Milwaukee Zone, WI	0808	62312035
Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+			WI Association	5100				EDAF Proj #202196	Waterfront Strategies	08/15/16 - 08/21/16
СРР	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
1	1							S			
СРМ	GIMP	Cost Per Spot	100.0							2 Vs. 1	08/16/16
1	'			61	\$3,041.30	\$536.70	\$3,578.00	1			

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19	18	17	16	15	14	13	12	11	10	9	8	7	6	S)	4	ω	2	_	Line
HALL	FOOD	BRVO	TBSC	TBSC	TNT	TNT	NSA	NSA	ASU	MNBC	MNBC	MNBC	ИСТУ	нст∨	ИСТУ	CNN	CNN	CNN	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	Program
8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	Start Date
8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	Stop Date
19:00	19:00	19:00	19:00	16:00	19:00	16:00	19:00	16:00	00:60	19:00	16:00	00:60	19:00	16:00	09:00	19:00	16:00	00:60	Start Time
24:00	24:00	24:00	24:00	19:00	24:00	19:00	24:00	19:00	16:00	24:00	19:00	16:00	24:00	19:00	16:00	24:00	19:00	16:00	Stop
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4	4	3	4	2	4	2	ယ	2	4	з	3	2	4	3	5	3	2	3	Total Spots
\$50.00	\$77.00	\$62.00	\$62.00	\$50.00	\$77.00	\$61.00	\$77.00	\$61.00	\$39.00	\$62.00	\$50.00	\$33.00	\$77.00	\$61.00	\$39.00	\$77.00	\$61.00	\$39.00	Unit Cost
\$200.00	\$308.00	\$186.00	\$248.00	\$100.00	\$308.00	\$122.00	\$231.00	\$122.00	\$156.00	\$186.00	\$150.00	\$66.00	\$308.00	\$183.00	\$195.00	\$231.00	\$122.00	\$117.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
NCR 05/13/16-09/04/16	Line Comment																		

NCC Cable System Order

Order#	62312035	Flight Dates	08/15/16 - 08/21/16	Update Date		08/16/16	
Syscode	8080	Agency	Waterfront Strategies	Version		2 Vs. 1	
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	EDAF Proj #202196	Show All Lines			
Market	Milwaukee-Racine			Total # of Weeks	(S		1
		Client Code		Total			\$3,578.00
AE	Lauren Rich	Product Code		Commission			\$536.70
Sales Coordinator	Tori Harley	Est Code	5100	Net Total			\$3,041.30
Office	Washington	Product Name	WI Association	Total Spots			61
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	•	GIMP .	'
		Makegood Policy	Approval Required	CPP	,	CPM	,
Commonts :	B1. B 16 MC engle from 62212012						

	SPOTS 61	Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017	20 USA AVG. ALL WKS<	Line Net Program
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\$0.00	0	/ 2016 D	8/21/16 09:00	Stop Start Date Time
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\$0.00	0	Feb 2017	× ×	M T W T F S
\$0.00	0	Mar 201	×	S RTG
\$0.00	0	7 Apr 201	-	IMP Total Spots
\$0.00	0	7 May 201	\$39.00	Unit
\$0.00	0	7 Jun 20	\$39.00	Total S Cost
J)17	30 +	Spot
\$0.00	0	lul 2017	+1x MG Line Added 8.16 NCR	Line Comment
\$3,578.00	61	Total	8.16 NCR	ment

SALES

ACCT

Date Printed

08/16/16

SYSTEM APP: